

# Goldenberg's Thrift Day

Tomorrow—a day of days for savings. A supreme bargain occasion capping the climax of remarkable value-giving events—offering a great list of economies sure to attract crowds of thrifty shoppers to "The Dependable Store" tomorrow. Each article drastically reduced—rare opportunities to buy new desirable summer merchandise for the home and personal use at prices far below today's market value!

## Munyon's Soap, 7c cake

Full size cakes of Munyon's Witch Hazel Toilet Soap.  
First Floor.

## 25c Printed Voiles 18c yd.

Printed Voiles—the most favored wash fabrics for cool and charming summer frocks—in a large variety of beautiful new patterns and colorings, including the most wanted light and dark effects. Special for Thrift Day at 18c a yard.—First Floor.

## 15c Talcum Powder, 10c

Wrisley's Half-pound Cans of Talcum Powder, fragrant floral odor; large sifter top cans. War Tax, 1c.  
First Floor.

STORE HOURS: Open 9:15 A. M.; Close 6 P. M.

IT PAYS TO DEAL AT  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

## 10c Handkerchiefs, 4 for 25c

Women's plain white Handkerchiefs, also colored border and roll, edge effects; good quality sheer lawns, with neatly hemmed borders.  
First Floor.

## Boys' \$1.69 Pants \$1.29

Boys' Khaki Cloth Pants, in olive drab and tan shades, full cut roomy knickerbocker style, finished with belt loops, two hip and side pockets, strap and button bottoms; odd sizes.—First Floor.

## Men's 39c and 50c Hose, 25c

Men's Half Hose, Oxyx and other well known make, finer silk, light thread, mercerized lisle and maco cotton; in black, white and plain colors.  
First Floor.

## Boys' \$1.50 Blouses, 95c

Boys' Blouse Waists, of fine grade madras and solsette, with sport collar attached; short sleeves and patent adjusting elastic waist band. Plain white, champagne and light striped patterns. Sizes 6 to 16 years.  
First Floor.

## Boys' \$8, \$9 and \$10 Palm Beach Suits, \$4.95

Boys' Genuine Palm Beach Suits, waist line model; in ecru, gray and natural shades; sizes 7 to 14 years.  
Third Floor.

## Boys' \$1.39 and \$1.50 Wash Suits, \$1.09

Boys' Wash Suits of good quality percales, chambray and madras, in light and dark patterns. Straight knee pants; assorted models; sizes 2 to 14 years.  
First Floor.

## Boys' Norfolk Suits, \$8.49

Boys' Suits of fancy cassimeres, in the newest waist line, military back, belted plain cash and patch pocket suits, with full cut knickerbocker pants. Spring weight fabrics, in light, medium and dark colorings. All sizes of 7 to 16 years, but all sizes from 7 to 16 years, in the lot. Values worth up to \$15.00, at \$8.49.  
Third Floor.

## \$3.98 Banded Sailors, \$1.59

Banded Sailors, in colors only. Assorted shapes.  
Second Floor.

## \$1.48 Imitation Panama Hats, 85c

Imitation Panama Hats, light weight; correct hats for outing wear.  
Second Floor.

## 15c Crochet Laces, 10c

Imitation Pile Crochet Laces, edgings and insertions; matched sets; desirable patterns; two inches wide.  
First Floor.

## 29c Neckwear, 18c

Swiss Embroidered Collars, in square back and fancy shapes; pretty styles.  
First Floor.

## 59c Lace Collars, 39c

Imitation Pile Lace Collars, rolled effects, in various pleasing styles.  
First Floor.

## Toilet Soap, 2 Cakes for 9c

Hardwater Soap, for toilet or bath use; lathers freely in hard or cold water.  
First Floor.

## 60c Perfume, 33c Ounce

Melba Joy Perfume, a delightful bouquet odor. Regular 60c ounce. War Tax, 3c.  
First Floor.

## 30c Odorono, 22c

Regular 30c bottles of Odorono, for excessive perspiration. (War Tax, 1c).  
First Floor.

## Up to \$1.00 Jewelry, 44c

Summer Jewelry, including many new and up to date designs, in Earrings, in pearl, fancy bead, turquoise and metal effects. Brooches, Ear Pins, Hat Pins, Fancy Bead Neck Chains, Lingeries, Clips, etc., etc.  
First Floor.

## \$1.00 and \$1.25 Vanity Books, 79c

Vanity Books and Strap Purse, black and colored leathers; including stylish patent leathers, in many pleasing shapes mostly with mirror fittings.  
First Floor.

## Men's 10c Handkerchiefs, 6 for 49c

Men's White Hemstitched Border Handkerchiefs, full size; soft finish.  
First Floor.

## 75c Silk Gloves, 50c

Women's Two Clasp Silk Gloves, with double tipped fingers; perfect quality; white in sizes 7, 7 1/2, 8 and 8 1/2; black in sizes 6, 7, 7 1/2, 8 and 8 1/2.  
First Floor.

## Women's and Misses' Summer Dresses



Worth up to \$4.75 \$9.75, at . . \$4.75

Matron and miss alike will find summer dresses to her liking in this wonderful lot. Whether your choice is a sheer voile or a practical gingham, you will find it here, and at a cost surprisingly small when you consider today's wholesale cost of materials and labor.

They are winsomely pretty styles, wonderfully varied in fashioning and finish, and equal in quality to dresses that sell regularly at double the sale price.

The varied collection embraces scores of the newest and prettiest designs produced this season in summer wash dresses.

Materials are Sheer Flowered Voiles, Striped Tissue, Ginghams in gay colored plaids and checks, Lovely Colored Voiles in a profusion of patterns.

All the wanted shades to select from, including the stylish dark colorings, in navy, Copenhagen, black, rose, jade, rook and Pekin blue grounds. Smart touches of trimming and new vest and collar effects enhance their smart appearance and charm. All sizes for misses and women included.  
Goldenberg's—Second Floor.

## \$2.00 Crepe de Chine, \$1.79

40-inch Colored Crepe de Chine, a firm woven all silk grade, genuine box loom weave; in a large assortment of street and evening shades; also white.  
First Floor.

## Men's 89c Work Shirts, 69c

Men's Work Shirts, plain blue chambray; collar attached; full cut sizes.  
First Floor.

## Men's \$1.00 Underwear, 49c

Men's Poroknit Underwear, plain white only; short sleeve shirts, knee drawers; drawers subject to slight imperfections, shirts perfect quality; mostly all sizes.  
First Floor.

## Up to \$5 Women's Low Shoes, \$2.29

Women's Low Shoes, including pumps, Oxford and strap slippers, of patent roll, tan and dull leathers. High or low heels; sizes 2 to 5 only.  
First Floor.

## Up to \$3.00 Women's White Keds, \$1.85

Women's White Canvas Keds, with rubber soles, with and without heels, pumps and oxfords; sizes in the lot from 2 1/2 to 7.  
First Floor.

## Food Choppers, 98c

Rollman Heavy Iron Retinned Food Choppers, four cutters; easily cleaned and adjusted.  
Basement.

## Garden Hose, \$3.79

8-ply Rubber Garden Hose, 25 ft. length; complete with nozzle; a high grade guaranteed hose.  
Basement.

## Androck Ovens, 67c

Androck Ovens, fit over the burner; toasts, bakes and heats iron. Basement.

## Garbage Cans, 77c

Galvanized Iron Garbage Cans, strongly made; tight fitting covers.  
Basement.

## Water Pails, 37c

Galvanized Iron Water Pails, 12-quart trade size.  
Basement.

## Gas Stoves, \$2.79

Iron Frame Gas Stoves, two burner style.  
Basement.

## Roller Skates, \$2.29

Union Hardware Co.'s Steel Ball Bearing Extension Roller Skates, styles for boys and girls.  
Basement.

## Cups and Saucers, 19c

Japanese China Decorated Cups and Saucers, ovate shape. Pretty designs.  
Basement.

## \$3.50 Bed Spreads, \$2.89

Crochet Bed Spreads, full double bed size; in raised Marseilles designs.  
First Floor.

## \$2.00 Bleached Sheets, \$1.69

81x90 Seamless Bleached Sheets, full double bed size; round thread quality.  
First Floor.

## 45c Pillow Cases, 35c

42x36 Bleached Pillow Cases, hand torn and ironed; finished with deep hem.  
First Floor.

## Bleached Cotton, 19c

Two cases of 36-inch Bleached Cotton, a fine soft finish grade, for general use.  
First Floor.

## 50c Unbleached Sheeting, 35c

39-inch Unbleached Sheeting Cotton, a heavy close woven quality, for making sheets.  
First Floor.

## 50c White Voile, 39c

40-inch White Chiffon Voile, extra fine sheer two-ply quality, with the beautiful soft clinging finish that makes it so desirable for waists and dresses.  
First Floor.

## 79c White Gabardine, 59c

36-inch White Mercerized Diagonal Gabardine, yarn mercerized quality for women's suits and skirts.  
First Floor.

## \$1.39 White Mercerized Satin, \$1.19

36-inch White Washable Mercerized Satin, a rich yarn mercerized cotton fabric that looks like the expensive all silk satin.  
First Floor.

## 75c Colored Poplins, 59c

36-inch Colored Poplins, a fine mercerized quality, in Copenhagen, lavender, roseada, pink, tan, old rose and black.  
First Floor.

## 50c Printed Voiles, 36c

28 and 40-inch Printed Voiles, in a large assortment of new and charming effects, including scores of light grounds with stripes, checks, plaids, broken checks and figures. Fine sheer two-ply quality.  
First Floor.

## Girls' Dresses, \$2.19

Girls' Summer Dresses, fine quality lawns in assorted pink, blue and green; finished with white collars and sashes; full skirts; sizes 6 to 12 years.  
First Floor.

## \$1.50 White Voile, 98c

40-inch White Chiffon Voile, extra fine sheer two-ply quality, with hand-some chiffon finish.  
First Floor.

## \$3.00 Charmeuse, \$2.49

36-inch Colored Satin Charmeuse, extra heavy, rich satin face grade, in black, navy blue, Copenhagen blue, wistaria, brown, gray, old rose, turquoise, and white.  
First Floor.

## 79c White Pique, 65c

44-inch White Pique, heavy raised quality, with the stylish cable cords.  
First Floor.

## \$3.00 Black Taffeta, \$2.49

40-inch Black Chiffon Taffeta Silk, an extra heavy grade, guaranteed to wear.  
First Floor.

## \$1.00 Silk Pongee, 75c

32-inch Shantung Pongee Silk, pure silk quality, in natural shades, for making men's shirts, women's waists, coats and dresses.  
First Floor.

## \$2.25 Fancy Silks, \$1.85

35-inch Fancy Silks, consisting of stripe satin, plaid and stripe surah silks; in a large variety of color combinations.  
First Floor.

## Men's \$3.50 Hats, \$1.85

Men's Topy Panama Hats, in all the best selling shapes. Odd sizes.  
First Floor.

## Men's \$5.00 Hats, \$2.65

Men's Genuine Panama and Leghorn Hats, balance of our regular stock selling at \$5.00. Odd sizes.  
First Floor.

## Men's \$2.00 Pajamas, \$1.65

Men's Luxured Pajamas, of percale and mercerized cloth, plain color and stripes. Perfect quality.  
First Floor.

## Up to \$1.50 Men's Caps, 79c

Men's Silk and Mohair and Woolen Caps, light-weight, for summer wear.  
First Floor.

## Men's 89c Underwear, 65c

Men's Balbriggan Underwear, short sleeve shirts, full length drawers made with extra full reinforced seat.  
First Floor.

## Men's \$1.50 Bathing Suits, \$1.00

Men's Bathing Suits, one and two piece styles; gray with striped borders.  
First Floor.

## Men's \$1.00 Underwear, 59c

Men's Athletic Underwear, made of best quality checked nainsook, madras and other high grade materials; some have slight defects.  
First Floor.

## Men's \$1.00 and \$1.25 Half Hose, 65c

Men's Half Hose, thread silk, full fashioned, high spliced heel, double sole and toe of Hile thread. In black, white and plain colors. Irregular weaves of value worth \$1.00 and \$1.25.  
First Floor.

## Men's \$1.50 to \$2.25 Union Suits, \$1.00

Men's Athletic Union Suits, of checked nainsook, madras, marquisette feather-weight cambric and other high grade materials. Full cut sizes. Samples and seconds of famous make.  
First Floor.

## Children's \$2.00 Pajamas, \$1.59

Children's Summer Pajamas, fine quality soisette, in blue and white, with pocket and drop seat; odd sizes.  
Third Floor.

## Girls' \$1.50 Dresses, 88c

Little Girls' Gingham Dresses, pretty check and combination effects, high-waisted models, with full skirts; sizes 2 to 5 years.  
Third Floor.

## Children's Combination Garments, 85c

Children's Summer Combination Garments, of cross-barred dimity; low neck and taped buttons; sizes 2 to 7 years.  
Third Floor.

## Children's Bungalow Aprons, 59c

Children's Bungalow Aprons, assorted blue checked ginghams; kimono sleeves and pockets; sizes 2 to 6 years.  
Third Floor.

## Children's 75c Bloomers, 59c

Children's Bloomers, pink and white satine; elastic knee and bands; odd sizes up to 8 years of age.  
Third Floor.

## 79c Envelope Chemise, 55c

Envelope Chemise, soft-finish nainsook; neatly trimmed with laces and embroidery; odd sizes.  
Third Floor.

## Misses' \$2.75 and \$2.98 Sweaters, \$1.98

Misses' Sleeveless Sweaters, all-wool; assorted stylish colors; made without collar; all sizes.  
Third Floor.

## Women's \$1.25 Petticoats, 88c

Women's Muslin Petticoats, soft-finish material; extra size, with flounce of fine tucks; medium and short lengths.  
Third Floor.

## Women's Nightgowns, \$1.19

Women's Muslin Nightgowns, soft-finish quality; slip-over models, with low neck and short sleeves; full-cut sizes. Assorted styles.  
Third Floor.

## \$5.00 and \$6.00 Rope Portieres, \$3.95

Heavy Velour Finish Rope Portieres, deep valance, large huck and tassels trimmed. Fill in space up to 7 ft. wide; choice of olive, rose, blue, green, or red colorings.  
Fourth Floor.

## Reduced! Men's & Young Men's \$25 and \$27.50 Fine Summer Suits

Models Taken From Our Most Popular and Best Selling Lines and Repriced at

# \$18.65



Present indications point to higher prices for next fall and winter. Yet we reduce prices now because it is our policy to clear stocks in July. Every man and young man in need of a new suit should take advantage of this opportunity and anticipate his needs.

All are this season's suits, made of excellent grade materials, in good, desirable styles. Choice of dark mixtures, stripes and light novelties. Two-button straight front and English models, quarter mohair and silk lined. Sizes 33 to 40 included.

**Genuine Palm Beach Suits, Selling All Over Town at \$12.50, at \$7.50**

Why not enjoy the cool comfort of a Palm Beach Suit, when you can do so at this low price. These are genuine Palm Beach Suits, every one bearing the trade mark label, and are splendidly tailored. The patterns are the good-looking, worsted designs, in dark colorings—the kind favored by well dressed men everywhere. Sizes 33 to 44 included.

**Men's Separate Pants, \$2.85 Pair**

Men's Separate Pants made of good wearing materials in neat drab stripes, well tailored and finished with side buckle straps, belt loops and flaps on hip pockets. Sizes 30 to 42.  
First Floor Daylight Clothes Store for Men.

## Up to \$4.00 White Sport Hats, \$2.66

White Sport Hats, of milan straw and panama; trimmed with bands and bows of ribbon; various shapes, some with cushion brims.  
Second Floor.

## Up to \$2.98 Untrimmed Hats, 48c

Black and Colored Untrimmed Straw Hats, large, medium and small shapes, in mushroom, sailors, etc.  
Second Floor.

## \$3.98 Leghorn Hats, \$1.69

Untrimmed Leghorn Hats, in various stylish shapes.  
Second Floor.

## \$15 and \$16.50 Room-size Rugs, \$10.95

8 ft. 3x10 ft. 4 Hodges makes Cherokee Fibre Rugs, in reversible medallion and neat figured designs, in the best colorings. Also 8 ft. x10 ft. La Belle Rugs, in square and rounded corners.  
Fourth Floor.

## \$12.50 and \$15.00 Crex and La Belle Rugs, \$7.95

Crex de Luxe Rugs, in handsome medallion, in green and brown, also La Belle Rugs, in green, blue, rose, tan and brown Oriental medallion and neat border designs. Oval or regular shapes. Size 6x9 ft. for small rooms.  
Fourth Floor.

## \$6.00 Jap Matting Rugs, \$3.95

9 ft. x11 ft. 8 extra close woven Japanese Matting Rugs, in handsome Oriental medallion and floral designs. Light and dark colorings.  
Fourth Floor.

## \$1.50 Stenciled Fibre Rugs, 95c

Handsome stenciled design Fibre Rugs, close woven, reversible and durable. Size 36x48 inches, in Oriental and figured designs, with key, band and neat borders on one side, figured all-over on other. Colorings of green, blue, tan, rose and brown.  
First Floor—Bargain Table.

## \$4.00 Congoleum Rugs, \$1.85

Genuine Congoleum Rugs, size 3x9 ft. for hall and rooms, used and new forming a panel effect. Discontinued patterns, in Oriental designs, light and dark colorings.  
Fourth Floor.

## \$5.00 and \$6.00 Rope Portieres, \$3.95

Heavy Velour Finish Rope Portieres, deep valance, large huck and tassels trimmed. Fill in space up to 7 ft. wide; choice of olive, rose, blue, green, or red colorings.  
Fourth Floor.

## 50c White Pongee, 35c

32-inch White Mercerized Pongee, an extra fine yarn mercerized cotton fabric, correct texture and finish for general use.  
First Floor.

## 50c White Nainsook, 39c

38-inch White Nainsook, a fine, soft mercerized quality for lingerie.  
First Floor.

## 50c White Crepe, 33c

30-inch White Pique Crepe, a soft finish close woven grade, for making undergarments.  
First Floor.

## 50c White Batiste, 39c

40-inch White Batiste, extra fine sheer quality, for waists and dresses.  
First Floor.